



Decide with Confidence

DecisionMaker

Why use DecisionMaker

- Faster credit decisions tailored to your own credit policy

Deciding whether or not to extend credit is a risky decision making process with many variables to consider. This is made particularly difficult if you are under pressure to deliver high volumes of credit decisions quickly whilst controlling credit policy and costs.

- D&B DecisionMaker allows you to make faster, better quality decisions by standardising and automating your credit policy.

The basis of this customised system is the combination of your own credit policy with D&B's information to provide system 'rules'. Any business details you enter into the system are processed through these rules to produce either an instant 'accept' or 'reject' decision or, if you choose, a referral. Allowing you to concentrate your limited resources on the most difficult credit decisions.

Features

- Customised rules to match your own credit policies
- Rapid implementation with no programming your side
- Automated decision making
- Standardised and consistent credit decisions
- Online database which logs the Decisionmaker recommendation, your actual decision, and reasons why alternative action was taken
- Easy download of DecisionMaker - the same way as the D&B credit reports (via DBAI)

Benefits

- Frees up time to concentrate on the most difficult credit decisions
- Ensures a consistency in credit decisions
- Establishes a credit policy that can be used for decisions by your credit colleagues anywhere in the country
- Accessible from anywhere that has an internet connection
- A database which allows you to monitor and control credit decisions
- Improves sales prospecting efficiency through simple upfront credit checking
- Strong return on investment